



Haldiram Snacks Pvt. Ltd.

C-31, Sector-62, Noida 201307 India

www.haldiram.com  Haldiram's International

 [haldiraminternational](https://www.instagram.com/haldiraminternational)

WITH LOVE FROM INDIA



LEGACY

Tucked somewhere between their heart and stomach, Indians have a little space that's forever empty. This is so that the helping that the hostess lovingly presses down is never refused, nor is the deliciously maddening array of succulent eats that dot the streets, given a miss for the lack of space.

Food is not a ritual for Indians, it is a way of life. There is something for every season and occasion. Life and its passage are defined by a million permutations of spice, condiments, syrups and sauces. Take this away from an Indian and what you have is a void that no amount of apple pie can fill; a void that Haldiram's has been addressing for years.

Haldiram's began as a tiny shop in Bikaner, the land famed for its savouries and for its leather faced pipe player and fierce warriors. By 1982, Haldiram's had set up shop in Delhi and the capital had begun to stop by and take note of the savouries and sweets. It was word of mouth that grew the business over the next decade with Haldiram's becoming a name synonymous with taste, hygiene and innovation.

Traditionally, the Indian food market, has depended heavily on fresh ingredients available in abundance locally.

Haldiram's has taken this tradition a few notches higher. The products are made using traditional vegetarian ingredients, (no eggs even while baking) in an environment which conforms to the highest standards of manufacturing. More importantly, its famed range of sweets and savouries are completely vegetarian with no trace of animal fat or produce. With the addition of Ready to Eat products, Papads, Vermicelli, Macaroni, Sherbets and Cookies to its range of products, the company's impeccable packaging allows freshness to be preserved for a long period of time making it possible for these immensely popular eats to travel far and wide.

Today, Haldiram's is a familiar sight on shelves across USA, UK, Europe, Australia, New Zealand and the Middle East. With an enviable range of 500+ products spread across 80 countries, Haldiram's has carved a niche for itself worldwide.

Resident Indians carry back packets of Haldiram's along with the farewells and nostalgia. And it is this name that they look for as they scan the shops for familiar scents and sights.

Haldiram's is India, packed just right. It moves Indians, and finally, it moves business.



DELHI 1982 A RETAIL OUTLET WAS SETUP IN DELHI



GOING ABROAD 1993 STARTED EXPORTING

SETTING THE TRENDS

First company
in India to
introduce branded
namkeen in 1990.

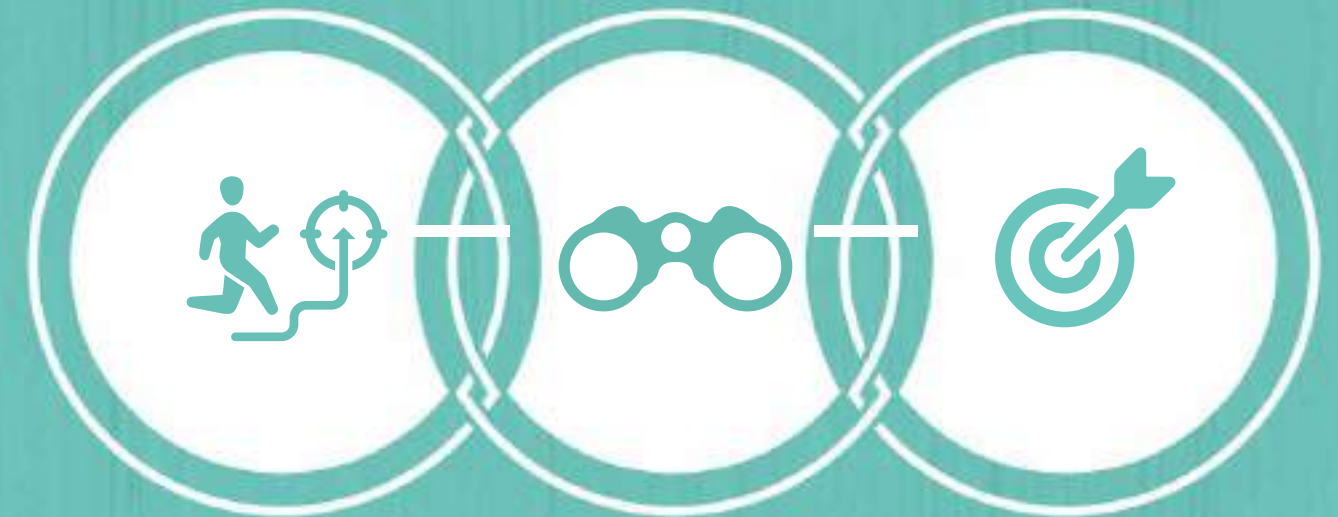
Pioneered
new ways of
packaging
namkeen.

One of the first
company to open
restaurants in Delhi
offering traditional
Indian street food
items in a hygienic
environment.

MANUFACTURING SCALE AND QUALITY ASSURANCE

- 5 State of Art manufacturing facilities; 1 in New Delhi, 4 in Noida.
- All manufacturing units follow highest standards of Quality. Safety and Enviroment Protection/
- BRC and FDA Certified Manufacturing facilities.
- HACCP and ISO 22000:2005 accredited
- EIA and Social Audit approved.

MAJOR CUSTOMER WORLDWIDE



MISSION | VISION | VALUES

SAFETY & HYGIENE
Safe and hygienic products
for our consumers.

VALUE FOR MONEY
Without compromising
on quality

AUTHENTIC FOOD
Carry essence of India
to the world

Haldiram story began over seventy five years ago in Bikaner, a small town in Rajasthan where it started a small family business selling Namkeens & Sweets out of a Nondescript shop. The company is promoted by two 1st generation entrepreneurs having more than 30 years of experience in this line of business

Mr. M.L. Agarwal
(Group Chairman)

Mr. M.S. Agarwal
(Group Vice Chairman)

7 CONTINENTAL, 500+ PRODUCTS
ONE NAME *Haldiram's*

HUGE GLOBAL PRESENCE



*Catering to Indian palates
wherever you are.*

NAMKEEN CRUNCHY SNACKS



KHATTA MEETHA
(200gms / 400gms / 1kg)



ALOO BHUJIA
(200gms / 400gms / 1kg)



BHUJIA
(200gms / 400gms / 1kg)



PLAIN BHUJIA
(200gms / 400gms / 1kg)



NAVRATTAN
(200gms / 400gms / 1kg)



PANCHRATTAN
(200gms / 400gms)



MOONG DAL
(200gms / 400gms / 1kg)



MASALA MOONG DAL
(200gms / 400gms)



NUT CRACKER
(200gms / 400gms / 1kg)



KASHMIRI MIXTURE
(200gms / 400gms / 1kg)



MADRAS MURMURA MIX
(400gms)



ALL IN ONE
(200gms / 400gms / 1kg)



CHANA JOR GARAM
(200gms / 400gms)



RATLAMI SEV
(400gms)



DAL BIJI
(200gms / 400gms)



BHEL PURI WITH CHUTNEY
(200gms / 350gms / 700gms)



GUJARATI MIXTURE
(200gms)



NIMBU MASALA
(200gms / 400gms)



RATLAMI MIXTURE
(200gms / 400gms)



SABJI PAKODA
(150gms / 350gms)



GOLDEN MIXTURE
(150gms)



SAMOSA
(200gms / 400gms)



FALAHARI MIXTURE
(200gms)



GATHIYA
(200gms)



CORNFLAKES MIXTURE
(200gms / 400gms)



MARWARI BHUJIA
(150gms / 350gms)



BALTI MIXTURE
(280gms)



CHATPATA MATAR
(400gms)



MINT LACHHA
(200gms)



CHILLI CHATAK LACHHA
(200gms)



MASALA SEV MAMRA
(400gms)



SURATI MIX
(400gms)



BHEL MIX SPICY
(400gms)



PUNJABI MIXTURE
(280gms)



FARALI MIX PLAIN
(400gms)



FARALI TEEKHA MEETHA
(400gms)



BOONDI PLAIN
(200gms / 400gms / 1kg)



BOMBAY MIX
(200gms / 400gms)



KAJU MIXTURE
(200gms / 400gms)



MATHRI
(200gms / 400gms)



CHAI PURI
(200gms)



CHANACHUR
(200gms)



MURUKKU
(200gms)



MINI BHAKAR BADI
(200gms)



CHAKOLI
(200gms)



CHANA DAL
(200gms / 400gms)



METHI SEV
(200gms)



LONG SEV
(200gms)



KARA BOONDI
(180gms)



MULLU MURUKKU
(180gms)



HULI MURUKU
(180gms)



PUNJABI TADKA
(200gms / 400gms)



BHELPURI
(200gms / 400gms / 1kg)



BABY MURUKKU
(180gms)



BANANA CHIPS
(180gms)



BUTTER MURUKU
(180gms)



RIBBON PAKODA
(180gms)



MADRAS MIXTURE
(180gms)



KERALA MIXTURE
(180gms)



KODUBALE
(180gms)





SALT PEPPER FOXNUTS
(30gms)



CLASSIC PUDINA FOXNUTS
(30gms)



SIMPLE SALTED FOXNUTS
(30gms)



PANI PURI
(360gms)



MAST MASALA FOXNUTS
(30gms)



NAMKEEN

SALT, SPICE AND EVERYTHING NICE

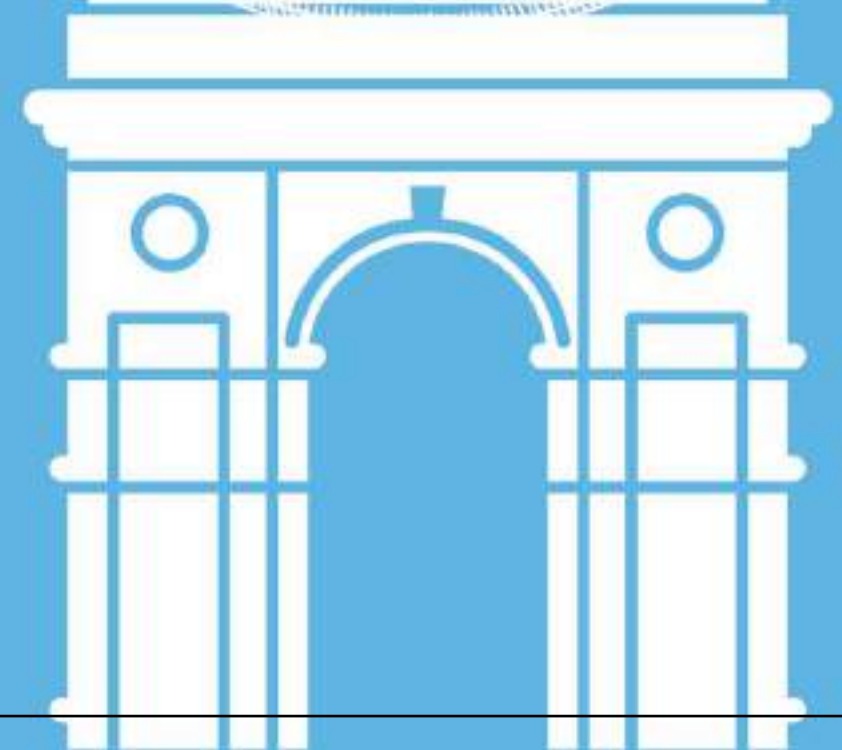
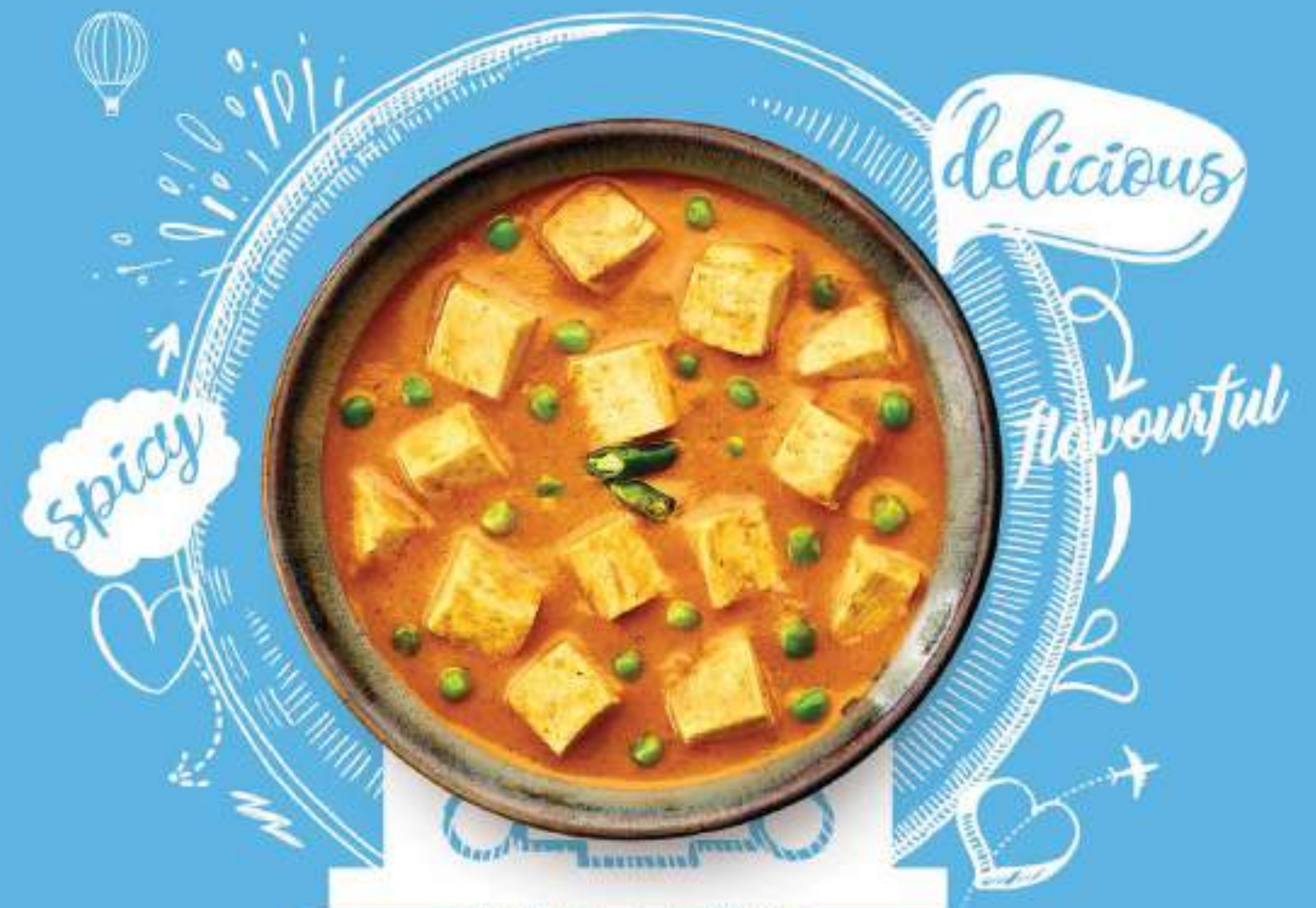
Our namkeens, a vibrant buffet of Indian flavours, weave together crispy textures and a symphony of spices. Bursting with diversity, these savoury delights tantalise taste buds with their rich heritage and intricate blend of ingredients, offering an irresistible fusion of crunch and zest.

With a mastery that spans generations, we have honed and crafted over a hundred varieties of namkeens. Our culinary excellence knows no bounds, captivating not just India but also winning hearts across UK, USA and the Middle East, where our namkeens are celebrated for their authentic taste and unparalleled quality.

Our delectable range graces the shelves of esteemed supermarket chains like Tesco, Somerfield, Carrefour and Spinneys, bringing the essence of Indian Namkeens to the discerning palates of global connoisseurs.



ARE YOU READY TO EAT ?





ALOO MUTTER
(300 gms)



HYDERABADI BIRYANI
(200 gms)



SHAHI PANEER
(300 gms)



PAO BHAJI
(300 gms)



RAJMA RASEELA
(300 gms)



SARSON DA SAAG
(300 gms)



DAL MAKHANI
(300 gms)



DILLI STYLE CHOLEY
(300 gms)



PALAK PANEER
(300 gms)



DAL PALAK
(300 gms)



VEGETABLE PULAO
(200 gms)



KADHI PAKODA
(300 gms)



DAL TADKA
(300 gms)



MUTTER PANEER
(300 gms)



PANEER MAKHANI
(300 gms)

JUST HEAT & EAT

INSTANT HOME EAT

Haldiram's Minute Khana epitomises convenience without compromise. It offers delectable ready-to-eat meals that blend irresistible taste with hygienic perfection. These dishes, prepared with care, retain their nutritive value and savoury goodness.

Simply heat and relish a diverse feast in mere moments. Indulge and embark on a culinary journey through an array of flavours, making every meal a delightful and effortless affair.

SO SWEET!



GULAB JAMUN
(1kg / 3.7kg)



LONG GULAB JAMUN
(1kg)



RAJ BHOG
(1kg)



RASMALAI
(1kg / 3.7kg)



WHITE RASBHARI
(1kg)



KALAM PETHA
(1kg / 3.7kg)



CHAM CHAM
(1kg)



RASGULLA
(1kg / 3.7kg)



KESAR RASBHARI
(1kg)



SOAN PAPDI (Desi Ghee)
(250gms / 500gms / 1kg)



SOAN PAPDI (Veg. Ghee)
(250gms / 500gms)



SOAN CAKE
(250gms / 500gms)



PATISA
(500gms)



KARACHI HALWA
(250gms / 500gms)



DRY PETHA
(400gms)



BESAN LADOO
(400gms)



PANJEERI LADOO
(400gms)



SWEETS

THE INCREDIBLE SWEETNESS OF BEING

Haldioram's Sweets, a marvel steeped in tradition, captivate with their divine sweetness and rich textures. Embraced in packaging of International quality, these delectable treats ensure not just taste but an experience crafted with care and precision.

Each sweet is a product of meticulous craftsmanship and unwavering commitment to hygiene, promising freshness and authenticity in every bite.

TEA SNACKS





**COOKIES HEAVEN
FRUIT & NUT**
(200gms)



**COOKIES HEAVEN
AJWAIN**
(150gms & 300gms)



**COOKIES HEAVEN
JEERA**
(150gms & 300gms)



KHARI MULTIGRAIN
(200gms / 400gms)



KHARI MASALA
(200gms / 400gms)



KHARI METHI
(200gms / 400gms)



**COOKIES HEAVEN
KAJU**
(200gms & 400gms)



**COOKIES HEAVEN
KAJU PISTA**
(200gms & 400gms)



**COOKIES HEAVEN
BADAM PISTA**
(200gms & 400gms)



KHARI PLAIN
(200gms / 400gms)



KHARI JEERA
(200gms / 400gms)



KHARI WHOLE WHEAT
(200gms / 400gms)



**COOKIES HEAVEN
COCONUT**
(180gms & 360gms)



**COOKIES HEAVEN
ATTA**
((175gms & 350gms))



COOKIES

MUNCHING THROUGH THE GLOBE

Our cookies invite an invigorating experience with every bite. Their irresistible blend of flavours transports you to a world of indulgence, harmonising traditional essence with modern palates. Each cookie captures an authentic taste that's both comforting and exciting, making every nibble a pure delight.

With a perfect balance of ingredients, these cookies are a deliciously genuine and satisfying treat for anyone seeking a taste of goodness.



ACHARI MATHI
(200gms / 400gms)



MAHARASHTRA BHAKARWADI
(200gms)



CHAT PAPDI
(130gms / 260gms & 1kg)



METHI PURI
(200gms)



GOL MATHI
(200gms & 400gms)



KARELA MATHI
(200gms)



NAMAK PARA
(200gms & 400gms)

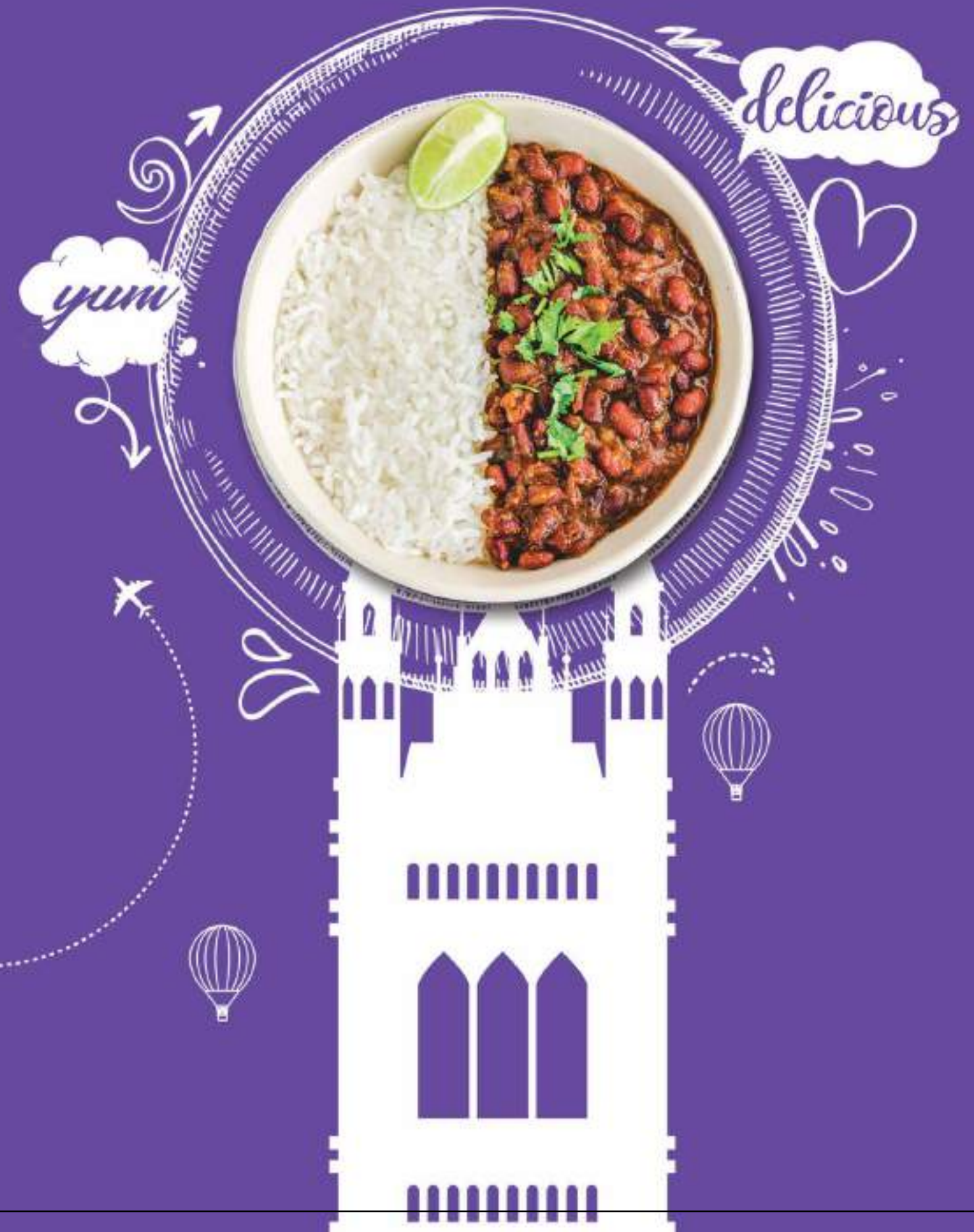


MAIDA MATAR
(130gms)



TIKONI MATHI
(200g)

FREEZE DRIED





RAJMA CHAWAL
(105gms)



DAL MAKHANI WITH RICE
(90gms)



DAL CHAWAL
(90gms)



VEGETABLE BIRYANI
(70gms)



CHOLEY CHAWAL
(105gms)



KADHI CHAWAL
(80gms)



UPMA
(68gms)

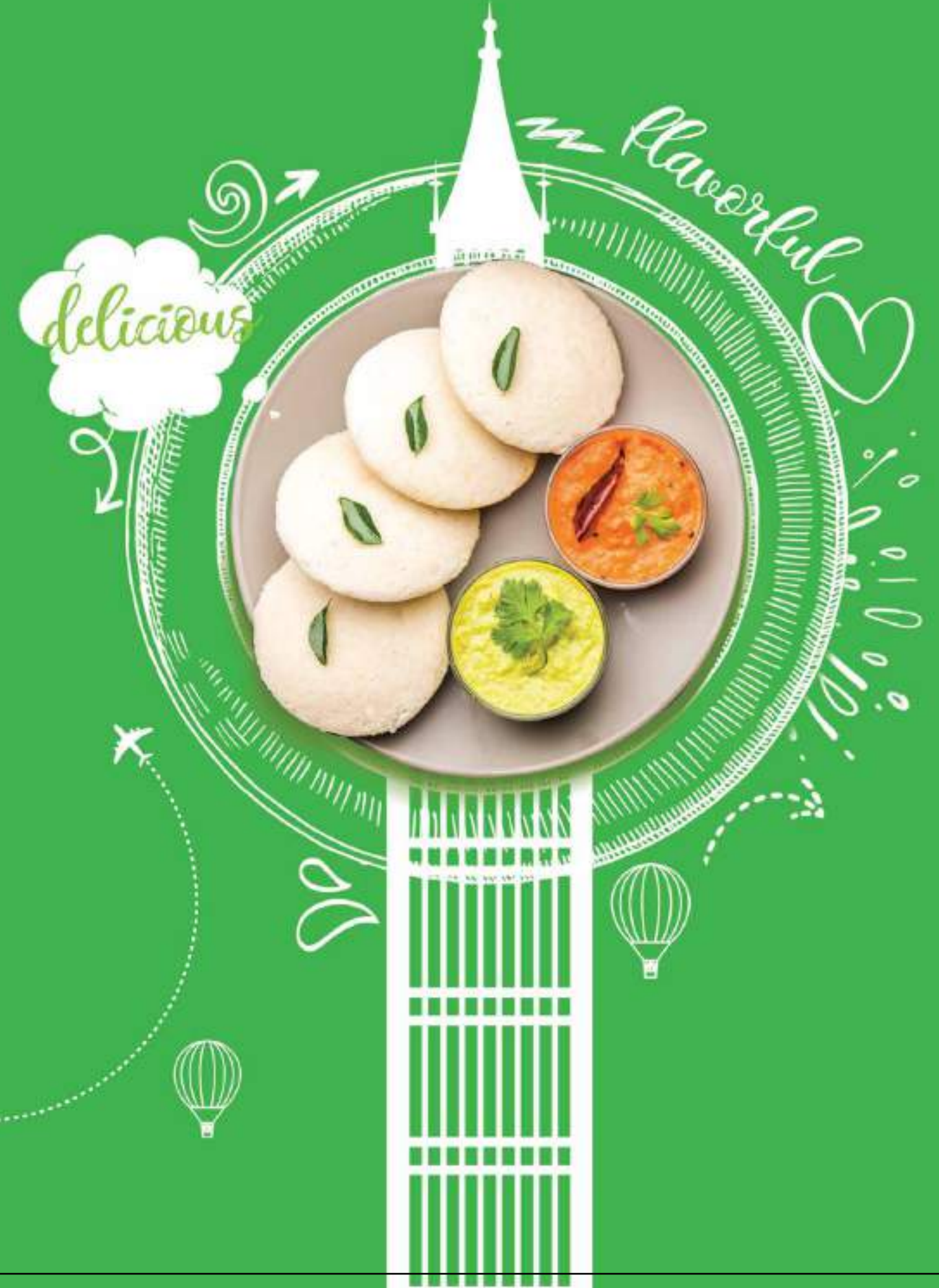


POHA
(80gms)



DAL KICHDI
(60gms)

INSTANT MIX





DOSA
(200gms / 500gms)



MULTIGRAIN DOSA
(200gms)



RAVA DOSA
(200gms)



GULAB JAMUN
(180gms)



UPMA
(500gms)



KHATTA DHOKLA
(200gms)



RICE IDLI
(200gms & 500gms)



OATS IDLI
(200gms)



RAVA IDLI
(200gms & 500gms)



KHAMAN DHOKLA
(180gms)



BEDMI POORI
(200gms)



BHATURA
(200gms)



MEDU VADA
(200gms / 500gms)



DAHI VADA
(200gms)



POHA
(420gms)



SAMBAR
(180gms)

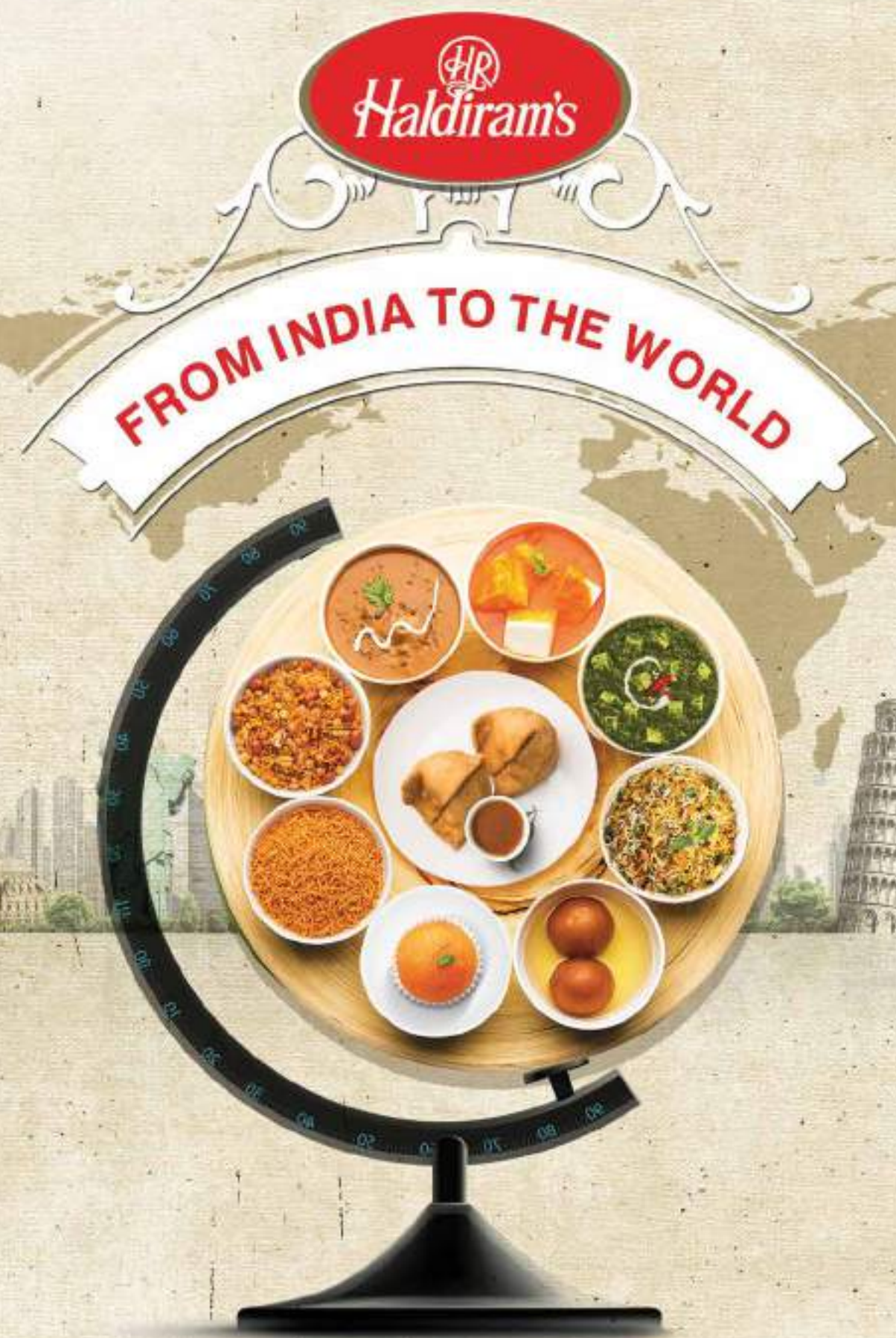
INSTANT MIX

INSTANT MIX INSTANT HIT

Be it your busy life, lavish weekend breakfast menu or anytime hunger our Instant mixes will turn out to be instant hits. Made of quality ingredients and traditional recipes they give you perfect taste and enough quality time with your loved ones.



COCONUT CHUTNEY
(160gms)



www.haldiram.com Haldiram's International Haldiraminternational

DELIGHTFUL FROZEN DELICACIES



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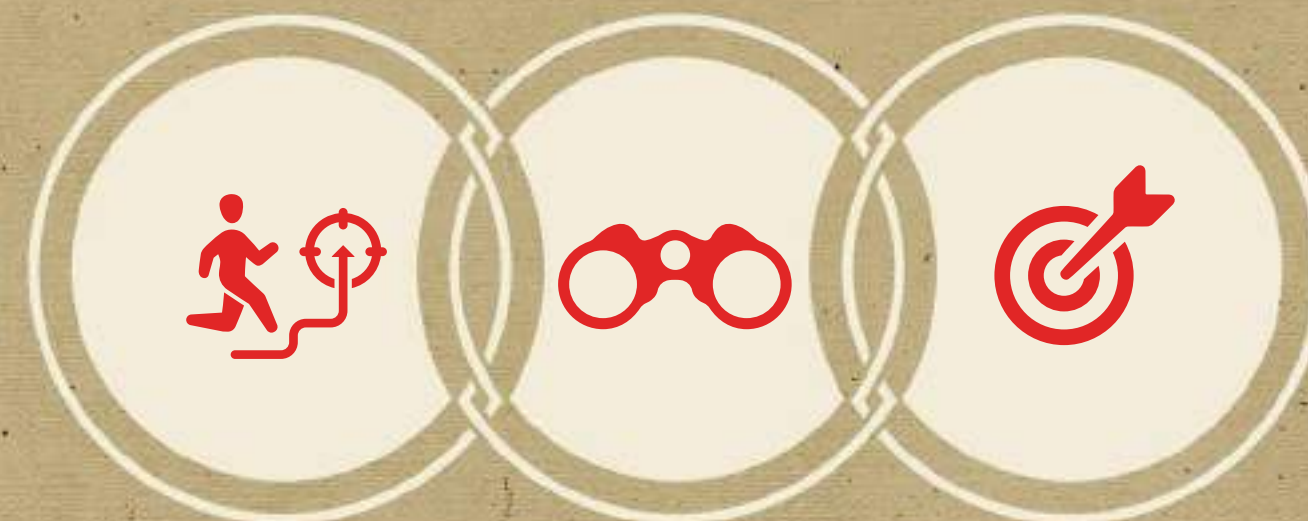
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(Group Chairman)

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7 CONTINENTS ,500+ PRODUCTS
ONE NAME *Haldiram's*

HUGE GLOBAL PRESENCE



*Catering to Indian pallets
wherever you are.*



BREADS

love that every meal deserve



RAGI ROTI
360 Gms



SPINACH CHAPATI
360 Gms



MULTIGRAIN CHAPATI
360 Gms & 900 Gms



DAL CHAPATI
300 Gms



BAJRA ROTI
300 Gms



GLUTEN FREE CHAPATI
300 Gms



GLUTEN FREE NAAN
320 Gms



MALABAR PARATHA
360 Gms



PUDINA PARATHA
400 Gms



ALOO GOBHI PARATHA
400 Gms



ALOO ACHARI PARATHA
400 Gms



MASALA LACHCHA PARATHA
360 Gms



LACHCHA PARATHA
360 Gms & 1.2 Kgs



METHI PARATHA
300 Gms



ALOO PARATHA
400 Gms & 1.60 Kgs



GOBHI PARATHA
400 Gms



MIX VEG PARATHA
400 Gms & 1.60 Kgs



HOMESTYLE PARATHA
360 Gms & 1.20 Kgs



AJWAIN PARATHA
360 Gms



MULI PARATHA
400 Gms



ONION PARATHA
400 Gms



PANEER ONION PARATHA
400 Gms & 1.60 Kgs



SPINACH PARATHA
400 Gms



ALOO PYAZ PARATHA
400 Gms & 1.60 Kgs



POORI
360 Gms



TANDOORI GARLIC NAAN
400 Gms & 1.28 Kgs



PANEER PARATHA
400 Gms



CHEESE NAAN
320 Gms



THEPLA
360 Gms



TANDOORI NAAN
400 Gms & 1.28 Kgs



WHOLE WHEAT NAAN
320 Gms



ALOO KULCHA
300 Gms



PHULKA ROTI
360 Gms & 900 Gms



TANDOORI ROTI
360 Gms



AMRITSARI KULCHA
320 Gms



PANEER KULCHA
320 Gms

SNACKS

irresistible snacking
range



MUTTER KACHORI
420 Gms & 1.04 Kgs



DAL KACHORI
420 Gms & 1.04 Kgs



ONION KACHORI
400 Gms



ONION BHAJI
283 Gms



PANEER PAKODA
340 Gms & 1.60 Kgs



SPINACH PAKORA
283 Gms



KHAMAN DHOKLA
256 Gms



KHATTA DHOKLA
283 Gms



ALOO TIKKI
420 GMS & 1.60 KGs / 1.76 KGs



PANEER ALOO TIKKI
580 Gms



PUNJABI SAMOSA
650 Gms & 1.40 Kgs



PURANI DILLI SPECIAL SAMOSA
650 Gms



SABUDANA TIKKI
320 Gms



VADA FOR DAHI VADA
365 Gms



JUMBO PUNJABI SAMOSA
1.4 Kg



PUNJABI SAMOSA
650 Gms & 1.40 Kgs



BATATA VADA
300 Gms



VADA PAV
256 Gms



RAGDA BITES
340 Gms



RAILWAY CUTLET
340 Gms



PANEER MINT FINGER
340 Gms



KEBABS



CORN CUTLET
340 Gms



SPINACH & CHEESE CROQUETTE
340 Gms



CHESSE BALL
360 Gms



DAHI KEBAB
300 Gms



DAHI KEBAB
300 Gms



VEG SHAMI KEBAB
300 Gms



MOONG DAL PAKORI
380 Gms



BREAD PAKODA
380 Gms



HARA BHARA KEBAB
300 Gms



BEETROOT KEBAB
300 Gms

CHINESE SAMOSA



SPINACH PANEER COCKTAIL SAMOSA
520 Gms



CHEESE CORN COCKTAIL SAMOSA
520 Gms



SCHEZWAN PANEER COCKTAIL SAMOSA
520 Gms



POTATO AND PEAS COCKTAIL SAMOSA
520 Gms



PANEER CHILLI COCKTAIL SAMOSA
520 Gms



CLASSIC ALOO
360 Gms



MUSHROOM & HERBS
360 Gms



PANEER BHURJI
360 Gms



PIZZA COCKTAIL SAMOSA
520 Gms



CHEESE JALAPEND COCKTAIL SAMOSA
520 Gms



CHEESY CORN
360 Gms



MATAR MUSHROOM
360 Gms

NAAN PIZZA



NAAN PIZZA(PANEER TIKKA)
240 Gms



NAAN PIZZA(VEGGIE DELIGHT)
224 Gms

NAAN POCKETS



NAAN POCKETS (CHANA MASALA)
156 Gms



NAAN POCKETS (PANEER TIKKA MASALA)
156 Gms



NAAN POCKETS (PANEER BHURJI)
156 Gms



NAAN POCKETS (SHAMI KEBAB)
156 Gms



NAAN POCKETS (PIZZA)
156 Gms

PLANT PERFECT



KEEMA SAMOSA
420 Gms



CLASSIC BURGER PATTY
300 Gms



GOLDEN NUGGETS
240 Gms



CHICKPEA PATTY
300 Gms



KEEMA PARATHA
400 Gms



RESHAMI SEEKH KEBAB
280 Gms



CHANNA PATTY WRAP
185 Gms



KEEMA WRAP
156 Gms

WRAPS



CLASSIC MIX VEG
156 Gms



MASALA SOYA CHOP
156 Gms



PUNJABI CHOLEY
156 Gms



SHAMI KEBAB
156 Gms



PANEER TIKKA
156 Gms



SCHEZWAN CHILLI PANEER
156 Gms



SWEETS

*love that every
meal deserve*





GUJIYA
380 Gms



PISTA BURFEE
340 Gms



PEDA
300 Gms



WHITE KALAKAND
500 Gms



ANGOORI JAMUN
500 Gms



RASMALAI
1 Kg



MOONG DAL HALWA
500 Gms



PLAIN BURFEE
500 Gms



CHOCOLATE BURFEE
500 Gms



GAJAR HALWA
283 Gms



KAJU ROLL
300 Gms



MILK BURFEE
300 Gms



DODHA BURFEE
380 Gms



BESAN BURFEE
340 Gms





MOTICHOOR LADOO
300 Gms



KESAR RASMALAI
500 Gms



RASMALAI
300 Gms



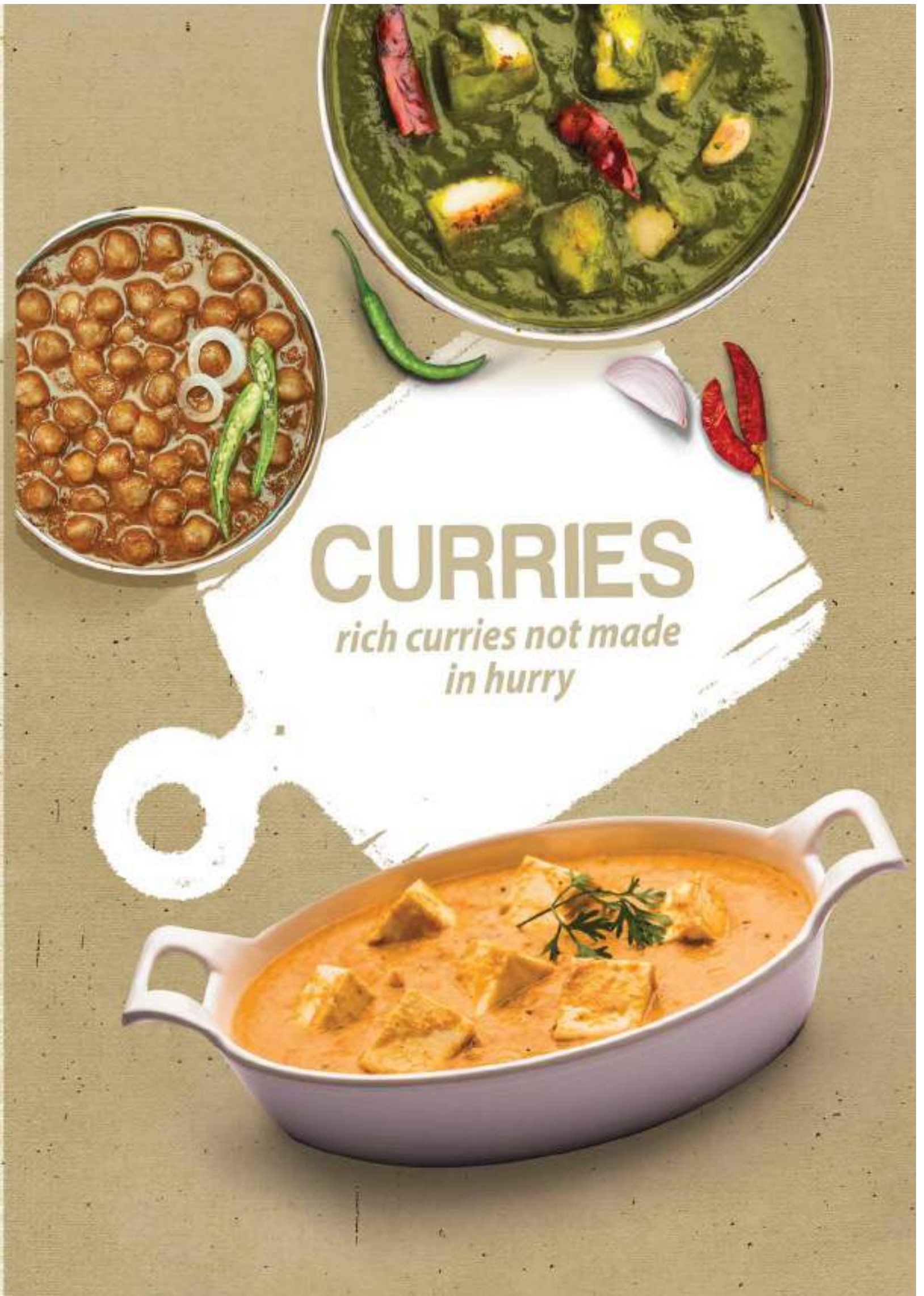
GULAB JAMUN
500 Gms



KAJU KATLI
300 Gms



MILK CAKE
340 Gms





MUTTER PANEER
283 Gms



PALAK PANEER
283 Gms



SAMBAR
283 Gms



SUBZ HANDI
283 Gms



PANEER MAKHANI
283 Gms



KADHAI PANEER
283 Gms



PUNJABI CHOLEY
283 Gms



VEGETABLE JHALFREZI
283 Gms



PANEER TIKKA MASALA
283 Gms



MALAI KOFTA
283 Gms



RAJMA RASEELA
283 Gms



PA0 BHAAJI
283 Gms



BAIGAN BHARTA
283 Gms



BHINDI MASALA
283 Gms



DAL MAKHANI
283 Gms



YELLOW DAL TADKA
283 Gms



HYDERABADI BIRYANI
250 Gms



PUNJABI SARSON DA SAAG
283 Gms



PALAK KOFTA
283 Gms



COMBOMEAL
*delicious made for
each other combination*





FRIED RICE WITH MANCHURIAN
280 Gms



FRIED RICE WITH CHILLI PANEER
280 Gms



CHOLEY KULCHA



SOUTH INDIAN
*deliciously taste amazingly
light flavours of south*





MEDU VADA
283 Gms & 900 Gms



MASALA IDLI
256 Gms



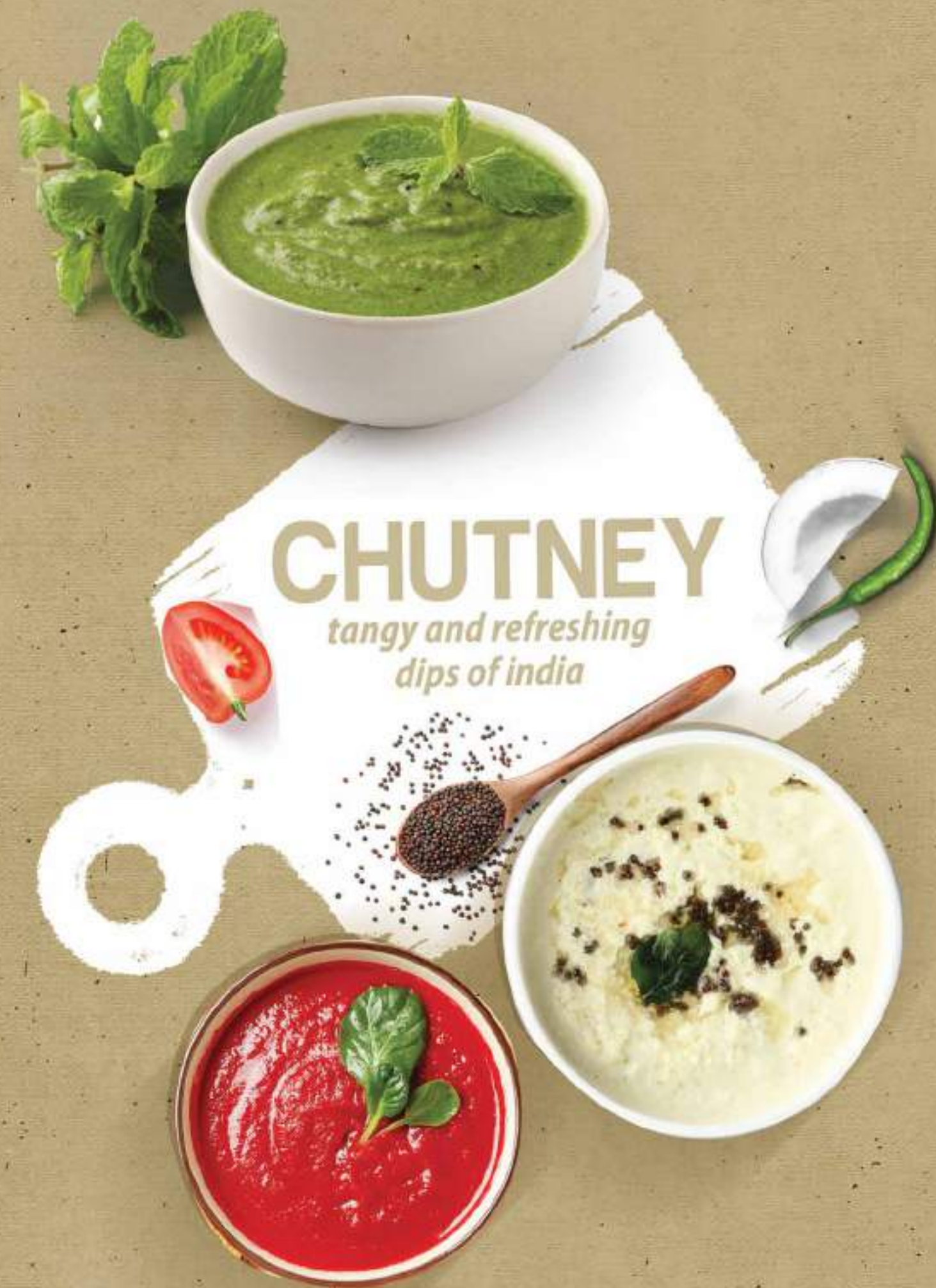
MASALA DOSA
397 Gms & 1.23 Kgs



IDLI
283 Gms & 1.16 Kgs



MASALA VADA
232 Gms





PANI PURI CONCENTRATE
350 Gms & 1 Kg



COCONUT CHUTNEY
300 Gms



KHATTI MEETHI CHUTNEY
350 Gms & 1 Kg



PUDINA CHUTNEY
350 Gms & 1 Kg

